



NZCCRI Seminar Series

Cleantech: Transforming our economy to low carbon and high value

Speaker: Chris Mulcare



**Investment Manager, Clean Technology
Investment New Zealand , NZ Trade and Enterprise**

This presentation will provide a high level overview of a possible pathway to simultaneous emissions reduction and prosperity for New Zealand. It takes a close look at the opportunities to transform our economy into a low carbon high value one. Chris Mulcare is helping to introduce offshore investors and strategic partners to New Zealand companies that are developing clean technologies or projects. This is attracting “*greenfield cleantech*” ventures to New Zealand.

Chris has over 20 years experience in engineering, project management and commercial/ marketing roles within industry as well as experience in technology commercialisation. After graduating with a Bachelor of Engineering (Chemical and materials) from Auckland University, Chris worked in the water, process, and environmental sectors in New Zealand, Australia, UK and Middle East. This was followed by six years working on process design for major North Sea oil and gas projects with UK Contractor Brown and Root. Upon returning to New Zealand, Chris worked for APS Chemicals (now part of Nuplex) in sales and marketing and was responsible for the successful launch of the lead replacement additive Valvemaster when New Zealand moved to unleaded petrol.

Chris left APS to establish an early stage technology commercialisation business and manage a technology start-up company. He undertook a consultancy contract with Investment New Zealand in December 2007 to scope out *cleantech* activity and capability within New Zealand and then joined Investment New Zealand full-time in January 2009. In addition to supporting *cleantech* investment, Chris has been investigating wider issues and opportunities for development and so promoting an economic vision for New Zealand called the “Clean Economy” that is based on sustainable, high value, low carbon exports.

Date: Monday 26 July 2010

Time: 12.15pm – 1.15pm

Venue: Spectrum Lecture Theatre in BP House, Customhouse Quay

No RSVP is required for this event