

## **2010 University of Auckland Master of Public Policy Seminar Series: New Zealand - Realising our Potential**

### **Auckland Public Policy Seminar Series**

#### **New Zealand's Economic Powerhouse – The Auckland Agenda.**

*Leader Speaker: Kaaren Goodall, Executive Director, Committee on Auckland.*

Auckland represents a key asset to the New Zealand economy. The city is the country's major business and investment hub. Together, the city and broader Auckland region make a significant contribution to the national GDP. Average productivity rates of workers in Auckland are significantly higher than those of workers in equivalent sectors elsewhere in the country. The city is highly diverse. New migrants to New Zealand settle predominantly in Auckland. The city's population is growing faster than that of any other major centre in New Zealand. Auckland is also the knowledge base for the country. Its universities and technical institutes educate a large proportion of New Zealand's tertiary graduates. In this seminar, Kaaren Goodall will discuss the current work programme of the Committee for Auckland and address two important questions:

- What could allow Auckland to perform at its best as an economic powerhouse?
- What factors currently hinder Auckland from realising its full potential and how could those factors be addressed?

*Commentator: David Wilson, Director of the Institute of Public Policy and Programme Leader for Economic Development, Auckland University of Technology.*

*Day, Time, Place: Thursday 29<sup>th</sup> July, 12:30 pm – 2:00 pm, University of Auckland campus: Old Government House, Women's Federation room.*

Paid parking is available at the Owen G Glenn Building (12 Grafton Road).

More details on this seminar series can be found at:

<http://www.arts.auckland.ac.nz/ua/home/about/subjects-and-courses/public-policy/public-policy-seminar-series>

