

Date:

Wednesday 17 March 2010

Time:

12:00pm - 1:00pm

Location:

Lecture Theatre 1,
Government Buildings,
15 Lambton Quay,
Victoria University

Please RSVP to

[Amanda.Cunningham@
vuw.ac.nz](mailto:Amanda.Cunningham@vuw.ac.nz)

By Friday 12 March 2010

The Chair in e-Government, School of Information Management and the School of Government

Invite you to a Public Seminar

Why involve citizens in actions on climate change?

The Danish CIDEA project and how it relates to climate
change action programmes in New Zealand and Australia

Presented by

Professor Jens Hoff

The Citizen Driven Environmental Action Project (CIDEA) is a four year research project funded by the Danish Strategic Research Council. The aim of the project is to help Danish municipalities engage their local community in efforts to effectively reduce its "carbon footprints". As local councils in NZ and Australia have experiences along these lines through their participation in the CCP-Programme, there are lessons to be learned by scrutinizing this project.

Jens Hoff is a professor at the Department of Political Science at the University of Copenhagen, Denmark. His research focuses on the importance of IT for political institutions and processes as well as for political culture and identity, and on citizen and user participation in different policy areas. During the last 20 years he has chaired numerous international and Danish research projects, among these the European research network *Government and Democracy in the Information Age (COST Action A14)*, and worked as a Director of the cross-disciplinary and cross-university *Centre for Research in Public Organization and Management (COS)*. He has published numerous books and articles and is an editorial Board Member of the journals *Information Polity*, *Northern Lights*, and *International Journal of E-Politics*. Jens has recently finished a project on "Citizen's Use of the Internet During the Danish Election Campaign 2007", and in 2009 he received a major grant for a 4-year project on *Citizen Driven Environmental Action (CIDEA)*.